

CNN Academy Simulation

July 7th-July 12th, University College Dublin

Monday, July 7 th	Tuesday, July 8 th	Weds, July 9 th	Thursday, July 10 th	Friday, July 11 th	Saturday, July 12 th
<ul style="list-style-type: none"> • Simulation intro • Participants split into teams • Assignment explained • Team ice breaker 	<ul style="list-style-type: none"> • Interviews with role players • Participants attend lectures & workshops in their groups 	<ul style="list-style-type: none"> • Participants are despatched to a field assignment to gather elements and conduct on-location interviews 	<ul style="list-style-type: none"> • Interviews with role players • Participants attend lectures & workshops in their groups 	<ul style="list-style-type: none"> • Participants work in groups on paper edits and script with feedback from CNN journalists 	<ul style="list-style-type: none"> • Awards ceremony • Feedback session from CNN journalists • Feedback session from participants
Lunch	Lunch	Lunch	Lunch	Lunch	
<ul style="list-style-type: none"> • News conferences • Team meetings • CNN Academy Masterclass • Opening dinner 	<ul style="list-style-type: none"> • Interviews with role players • Participants attend lectures & workshops in their groups 	<ul style="list-style-type: none"> • Participants activity • CNN Academy Masterclass 	<ul style="list-style-type: none"> • Interviews with role players • Participants attend lectures & workshops in their groups 	<ul style="list-style-type: none"> • Participants work in groups on final edit • Participants submit final edit by deadline • Wrap party 	<ul style="list-style-type: none"> • Wrap

Day 1 content:

- **Simulation introduction**
- **Participants are split into cohorts and teams**
- **Each team is given their assignment**
- **Ice breaker to allow teams to get to know each other**
- **Mock news conference**
- **Team meetings**
- **CNN Academy Masterclass**
- **Opening dinner**

Day 2 & 4 content

- Each cohort rotates through lectures, workshops and interviews
- Workshops are led by CNN journalists
- Lectures from industry professionals
- Each team is given access to interviewees played by role players
- Extra interviews can be unlocked by asking the right questions
- Participants use their phones to shoot their interviews
- Participants get to hone their interview techniques

Day 3 content

- **Participants embark on a field trip in their groups**
- **Participants newsgather on location in a realistic environment**
- **Interview opportunities with role players**
- **Options to unlock further interviews**
- **Key developments in the scenario play out**
- **Activity for participants in the afternoon**
- **CNN Academy Masterclass**

Day 5 content

- Participants work in their groups on their paper edits
- Feedback available from CNN journalists
- Participants craft their scripts and organize elements
- Participants edit their final pieces on their cell phones
- Strict deadline for submission of final pieces
- Wrap party in the evening