

# Reporting in the Age of AI

June 30<sup>th</sup>-July 5<sup>th</sup>, University College Dublin

Monday, June 30 <sup>th</sup>	Tuesday, July 1 <sup>st</sup>	Weds, July 2 <sup>nd</sup>	Thursday, July 3 <sup>rd</sup>	Friday, July 4 <sup>th</sup>	Saturday, July 5 <sup>th</sup>
<ul style="list-style-type: none"> <li>• Introduction to CNN</li> <li>• Art of Storytelling</li> <li>• Group exercise: Discuss story ideas</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile Journalism training 2</li> <li>• Editing on cell phones</li> <li>• Sequences and transitions</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction to open-source Intelligence</li> <li>• Open-source intelligence masterclass</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction to artificial intelligence</li> <li>• Artificial intelligence masterclass</li> </ul>	<ul style="list-style-type: none"> <li>• Exercise: Students work in groups to shoot their stories on their cell phones in Dublin</li> </ul>	<ul style="list-style-type: none"> <li>• All students take a trip to Belfast in Northern Ireland to learn about its checkered history and hear from those caught up in the troubles of the past.</li> </ul>
Lunch	Lunch	Lunch	Lunch	Lunch	
<ul style="list-style-type: none"> <li>• Mobile Journalism training 1</li> <li>• Framing, lighting and sound using a cell phone</li> </ul>	<ul style="list-style-type: none"> <li>• Writing for Digital</li> <li>• Digital video</li> <li>• Reversioning for Digital</li> </ul>	<ul style="list-style-type: none"> <li>• Exercise: Scavenger hunt across Dublin city center using open-source techniques to uncover locations</li> </ul>	<ul style="list-style-type: none"> <li>• Exercise: Use artificial intelligence to sift through data and solve problems</li> </ul>	<ul style="list-style-type: none"> <li>• Students edit their reports, including a video and digital piece</li> <li>• Viewing of reports + feedback</li> </ul>	

# Day 1 content: Art of Storytelling

A CNN Correspondent discusses:

- What makes a good story
- The elements of a good story
- Finding your story
- Getting ready to go on the road
- On the ground
- Managing sources
- Finding a narrative thread
- Overcoming challenges

# Day 1 content: Mobile Journalism 1

Glen Mulcahy, Mobile Journalism Trainer, teaches

- Smartphone photography
- Creating video content on a cell phone
- Mastering audio on a cell phone
- Wide, mid, close-up shots
- Creating a 5-shot sequence
- Interview tips and techniques
- Shoot once, shoot everywhere
- Stand-ups

# Day 2 content: Mobile Journalism 2

Glen Mulcahy, Mobile Journalism Trainer, teaches

- **Mobile editing apps**
- **Editing visual sequences**
- **Cut on the action**
- **Edit workflows**
- **Adding a track**
- **Introducing music**
- **Shoot once, shoot everywhere**
- **Stand-ups**

# Day 2 content: Digital Storytelling

**CNN's digital team discusses:**

- **Digital news writing**
- **Focusing your story**
- **Crafting the perfect headline**
- **Challenges for the digital journalist**
- **Know your audience**
- **Different platforms, different styles**
- **Shooting in vertical vs. horizontal**
- **Reframing material in edit**

# Day 3 content: Open-Source Intelligence

CNN's open-source team and industry experts discuss:

- What is open-source journalism
- Verification processes 
- Geolocation
- Reverse image searching
- Using satellite images
- Open datasets
- Open-source investigations
- Exercise: Dublin scavenger hunt



# Day 4 content: Artificial Intelligence

**CNN and industry experts discuss:**

- **Why AI matters**
- **Where are we now in AI's evolution**
- **AI terminology**
- **Useful technologies for journalists**
- **The risks of using AI for journalism**
- **Best practices for using AI**
- **New technologies to watch**
- **Exercise: Problem solving using AI**

# Day 5 content: Shoot and Edit Exercise

Working in teams, students will:

- Head to a Dublin location
- Shoot their stories on their cell phones
- Conduct interviews
- Gather elements for multiple platforms
- Edit their stories into a digital video on their cell phones
- Create an immersive digital piece
- Submit both pieces before a set deadline
- Receive feedback from CNN journalists



# Day 6 content: Belfast - A Troubles Tour

- Visit to Belfast in Northern Ireland
- Hear the back story to “The Troubles” - the violent conflict that took place in the city from the late 1960s until the late 1990s – and the peace process
- Guided tour of conflict sites
- Hear from local people about sectarian divisions between communities
- Hear from local journalists/photographers about their coverage of the conflict